

Spatial Mode Project:

a Screen Recording of a Prezi

Summary

This Instruction Page describes the deliverables (Proposal, Draft, CRC and Reflection) and their requirements in this Spatial Mode Project. The recorded Prezi will ask you to explore the relationship between space, information, and communication and to use OBS to produce a group presentation. *This group project has an associated group proposal and an individual reflection.*

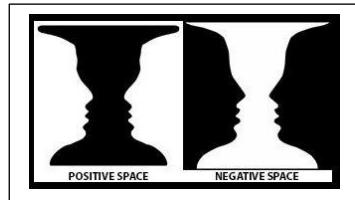
Contents

| | |
|--|---|
| Summary | 1 |
| Introduction | 2 |
| The Learning Objectives..... | 2 |
| Deliverables..... | 2 |
| The Proposal | 2 |
| Purpose: | 3 |
| Timing..... | 3 |
| Scoring..... | 3 |
| The Draft | 3 |
| Purpose | 3 |
| Timing..... | 4 |
| Scoring..... | 4 |
| The CRC Final..... | 4 |
| Purpose | 4 |
| Timing..... | 4 |
| Scoring..... | 4 |
| Reflection..... | 4 |
| Timing..... | 5 |
| Scoring..... | 5 |
| (Optional) Timetable for you to use in planning your work schedule—you do not have to use this but please, use something to plan and track your progress. | 6 |
| Other Requirements | 6 |

Introduction

The Spatial Project will serve as a chance for us to examine and explore Space and Place as it relates to the consumption and production of texts. Space is vast and so is the application of its meaning. In Rhetoric, Writing, and Composition we can think of space as:

- a place where an event happened or a thing exists
- a literary device to move the plot or characters
- the position of an element in relation to other elements
- an emptiness to be filled
- the dimensions of height, depth, and width within which all material things exist and move
- a separator of things
- the sister to time, and to motion



None of these is wrong: a fact that means that we can think of space as a multifaceted jewel. Which facets do we want to show off to the viewer? Well, that is a decision made within a complex combination of variables including light source type, position, distance . . . just as complicated as our decisions to use space in your compositions.

The Learning Objectives

- demonstrate through space & place in composition what the Spatial mode offers, and limits us to
- choosing a selection of Spatial resources and developing a communicative composition with them
- considering the audience and their needs when it comes to Spatial modes of communication
- demonstrating, through editing, understanding about how the audience perceives space
- employ Typeface strategies to demonstrate the overlap of the Linguistic and Spatial modes
- employ arrangement to demonstrate knowledge of the overlap of the Spatial and Visual modes

Deliverables

This Project has several deliverables that will be due at points along the process of this project. This Spatial Mode Project will be a group project with the compositions and most of the deliverables created as a group; this means that, if you do not participate sufficiently, then your peers can vote you off the team. You should complete these deliverables in the following order:

1. Group Proposal (5pts) evaluated with the course rubric
2. Draft – (Complete/Incomplete)
3. CRC – (10Pts) evaluated with the course rubric
4. Individual Reflection (4 pts) (Complete/Incomplete)

The Proposal

This deliverable is a crossover between academic and professional writing. The proposal must contain the following headings and corresponding sections. See example in the **Composition Toolbox** module.

Summary

Introduction- including audience analysis

- Proposed Content**
- Schedule and Workflow**
- Budget**
- Expertise**
- References**

Purpose:

Both internal and external proposals are intended for a specific audience. In short, the person that can grant permission, funding, materials, and access for you to undertake a project. Proposals also function as an organizer for our rhetorical situation: Rhetor/Purpose, Audience, Text/Topic , Constraints, Exigence. Internal and external are key factors that describe social distance and help to determine how formal we need to be, and how much background will be needed. Ours will be a formal, internal proposal: meaning a middle tone and register that is not stilted but not colloquial and slang-laden. The tone should be the register we use with our own supervisor when we suspect that the supervisor's boss will probably see it too. It should clearly communicate the vision for the project.

Your target document type for the final CRC should be either: a Prezi Presentation that expresses your communication spatially **OR** you could choose to integrate other elements (videos, soundbites, images, text, etc.) into an interactive map.

Note: *I am perfectly willing to hear arguments – IN YOUR PROPOSALS—about using other programs instead of Prezi. I just chose that one because it is free, showcases the spatial mode well, and has a reasonable learning curve.*

Timing

This deliverable will be due somewhere around a week after its first release in Canvas. See Canvas assignment details for exact dates.

Scoring

This deliverable will be evaluated separately using the rubric associated with this class and it carries a 5 point value. Completing the proposal is necessary to move to the next phase of this project.

The Draft

Purpose

This Draft will take the form of a story board integrated with a script delivered as a PDF. PDF files are the recommended standard because they preserve document formatting well. Yes we are using all of the modes BUT we really want to highlight the Spatial in this project so your storyboard—which can be:

- hand drawn
- written as a Word or Google document with screenshots and text
- written in Celtx

The Draft should show the narrative of your Prezi presentation and explain how you are drawing attention to the limitations or using the affordances of the spatial mode. As you are probably beginning to see pages mean little in the digital world except as a marker of spaces so we can discuss those spaces and navigate them. Page numbers are therefore more useful than page counts. Your Draft should be complete and communicative although not terribly polished. The ideas are the units of measurement here rather than words and paragraphs and pages.

“But what is the topic Dr. Robertshaw? How should we approach it?”

There are TWO general ways to assail this project and both are equally acceptable: Product and Process. You could make a process video that documents your exploration of the spatial mode and directly discusses the affordances and limitations that you discovered.

OR

You could choose another topic and use the knowledge you have gained about the spatial mode to increase the richness of the topic. The topic could be anything from an essay or poem to an instruction manual as long as it gets transformed into an MP4 that focuses on the Spatial and remains family friendly.

Timing

This draft will be submitted about one week after the Proposal was submitted. The Draft will be reviewed by two of your colleagues who will look for errors and for readability, formatting, completeness, and above all clarity. You will use the feedback from those review comments to prepare your final CRC. You will, in turn, proofread two of your peer's drafts.

Scoring

This deliverable will be evaluated as complete/incomplete. A mark of Complete is necessary to move to the next phase.

The CRC Final

The target document type for your final CRC should be either: a Prezi Presentation that expresses your communication spatially **OR** you could choose to integrate other elements (videos, soundbites, images, text, etc.) into an interactive map. The final Camera Ready Copy (CRC) should transform your storyboard into an MP4 video with a voice-over narration (or into an interactive map).

Purpose

This deliverable should be as complete as you can make it. You have received the feedback from your peers and have revised accordingly. This is your show copy, your Camera Ready Copy. Remember though, until it leaves the publisher changes can be made . . . they just get more difficult as we approach press time. Every member of your group should each contribute some audio toward the final project. There are many ways to accomplish this but the easiest two are—to record it all together in a sound room OR to allow each member to record a portion of the Prezi with OBS and send them to one collection point for assembly in a video editing program like iMovie or Windows Movie maker. The Multimedia lab has some other top of the line resources as well.

Timing

This CRC will be submitted about a week after the Draft was submitted. See Canvas for official date.

Scoring

The project is worth 10 points or 10% of the final course grade.

Reflection

Please submit a written reflection of 300-500 words or a Vlog-style video of 3-5 minutes that explains:

- how your experience in the project went

- how you feel about the result
- what you might do differently next time
- what you will take away (specifically concerning the spatial mode of communication)

Timing

This reflection will be submitted about a week after the CRC was submitted. See Canvas for official date.

Scoring

The reflection is worth 4 points or 4% of the final course grade.

(Optional) Timetable for you to use in planning your work schedule—you do not have to use this but please, use something to plan and track your progress.

| Activity | Start | Complete | Submission | Notes |
|--------------------|-------|----------|------------|-------|
| <i>Proposal</i> | | | | |
| <i>Draft</i> | | | | |
| <i>Edit</i> | | | | |
| <i>Revise</i> | | | | |
| <i>Feedback</i> | | | | |
| <i>Rough Draft</i> | | | | |
| <i>Draft</i> | | | | |
| <i>Edit</i> | | | | |
| <i>Revise</i> | | | | |
| <i>Feedback</i> | | | | |
| <i>CRC</i> | | | | |
| <i>Revise</i> | | | | |
| <i>CRC</i> | | | | |

Other Requirements

Please save all files in this course as:

[Lastname].assignment.stage.fileextension

For example my file for the draft would look like:

Robertshaw.[project].draft.docx

And for the final it would look like:

Robertshaw.[project].crc.pdf