Aural — We will use Audacity to compose a Podcast episode that explores the connection between information and ethics as a group. *This project has an associated reflection and a proposal.*

Aural Mode Project:
a podcast episode

Summary

This Project page is an overview of all of the deliverables (a Proposal, a Draft, A Camera Ready Copy (CRC), and a Reflection) and it offers some step by step instructions toward creating a draft in this modality.

Contents

Introduction

I mean the Aural Project as a way for you to explore this one communicative modality of sound. The project is comprises process documents, that help support the process of composition, and product documents in which you employ your understandings of the modality in question. The Podcast is a genre of composition that relies heavily upon sound. Now, since language is linguistic and a voice is aural in nature you can surely see that we can never isolate completely any one modality. We can however, lean into one modality to better learn its affordances and limitations. Our podcasts will lean into the aural mode but also use the linguistic and perhaps other modes to get us there.

Scripts will be written. Sounds will be collected. Modes will be combined. Ideas will be shaped into communicative acts we can share across space and time.

The Learning Objectives

- demonstrating through descriptive composition what the Aural mode offers, and limits us to
- choosing a selection of aural sources and developing a communicative composition with them
- considering the audience and their needs when it comes to aural mode of communication
- demonstrating, through editing, understanding about how the audience consumes aural media
- employ editing, framing, and narration to demonstrate knowledge of the overlap of the linguistic and aural modes

Deliverables

This project contains four deliverables – a Proposal, a Draft, A Camera Ready Copy (CRC), and a Reflection. This section discusses the various deliverables in terms of expected form & content, timing and scoring.

The Proposal

This deliverable is a crossover between academic and professional writing. The proposal must contain the following headings and corresponding sections. See example in the **Composition Toolbox** module.

Summary
Introduction- including audience analysis
Proposed Content
Schedule and Workflow
Budget
Expertise
References

Purpose:

Both internal and external proposals are intended for a specific audience. In short, the person that can grant permission, funding, materials, and access for you to undertake a project. Proposals also function as an organizer for our rhetorical situation: Author/Rhetor, Purpose, Text/Topic , Audience, Constraints, Exigence. Your topic choice should be something you care about, and your format choice should assist you in getting past defensive filters to reach your target audience.

Timing

This deliverable will be due around a week after its first release in Canvas. See Canvas assignment details for exact dates. This means, if released on a Monday (as normal) the due date will fall on Sunday of that week. Submissions can be turned in any time after their assignments are opened but it might be wise to wait until after the classes for the week are complete.

Scoring

This deliverable will be evaluated on a complete/incomplete basis. Possible responses to your proposal include:

- **Accepted** (complete—please proceed)
- **Accepted with reservation** (complete—please make requested change and proceed)
- **Revise and resubmit**—(incomplete—some problems must be addressed if you want to continue with this topic)
- **Rejected** (incomplete—this topic will not be acceptable. Please contact me to discuss where to begin again)

The proposal carries a 5-point value (5% of your course grade). Completing the proposal is necessary to move to the next phase of this project.

The Draft

Purpose

This is where the planning and the execution meet. We want to enhance the rhetorical velocity of our message by making it into a podcast. Think about what people do when they listed to podcasts, where they listen to them, and why they listen to them. Please limit your podcast for this project to 10 minutes or less. Let's make some audio files.

Step 1: Write a script or several smaller scripts and practice speaking them.

Step 2: Collect royalty-free sounds to include in your podcast & place them in your sound library.

Step 3: Storyboard or outline your podcast.

Step 4: Record your scripts and/or interviews and save them as .wav or .mp3 files inside a sub-folder inside your library and add sound effects as you feel necessary.

Step 5: Import the files you need into Audacity to create an Introduction that can be used over and over.

> NOTE: *Each time you assemble a composite file (steps 6, 9, &11), just before you export it to use in another way you should ALSO save that file as an AUP3 file. This retains the possibility of editing elements of the track whereas the mixed-down Wav or mp3 would not allow that. Additionally if you ever move a source file, the AUP3 file will become broken and unable to find its component parts.*

Step 6: Export to your sound library sub-folder as a .wav or .mp3

Step 7: Record your episode *bumper*.

Step 8: export to your episode sub-folder as .wav or .mp3

Step 9: Repeat steps 6 & 7 for your *Closer*.

Step 10: Upload your episode to Google Drive and share it with anyone at UAH who has the link.

Step 11: Export your podcast episode to your Google Drive storage space.

Step 12: double check that you have shared the file with "anyone at UAH who have the link"

Step 13: Submit the link to your Aural Project Draft assignment in Canvas

Timing

This draft will be submitted about one week after the Proposal was submitted. The Draft will be reviewed by two of your colleagues who will look for errors and for readability, formatting, completeness, and above all clarity. You will use the feedback from those review comments to prepare your final CRC. You will in turn proofread two of your peer' drafts.

Scoring

This deliverable will be evaluated as complete/incomplete. A mark of *Complete* is necessary to move to the next phase. Feedback to and from your peers should be respectful and use the language of our rubric to help point out areas of strength and places that could use improvement.

The CRC Final

The final copy or Camera Ready Copy

Purpose

This deliverable should be as complete as you can make it. You have presumably received the feedback from your peers and have revised accordingly. PDF files are the recommended standard because they preserve document formatting. This is your show copy, your Camera Ready Copy. Remember though until it leaves the publisher changes can be made . . . they just get more difficult to make as we approach press time.

Timing

This CRC will be submitted about a week after the Draft was submitted.

Scoring

The project is worth 10 points or 10% of the final course grade. Your CRC will be evaluated with the Rubric posted in Canvas that is common to final projects in this class.

The Reflection

We must reflect on our successes and our shortcomings if we ever hope to develop and maintain a professional practice. This reflection should look back to the choices you made in the project, and it should evaluate how you see those choices now. You should make a note of what went wrong in the use of the modality, and what went well. It does little good to dwell on only the good or only the bad. A balanced reflection is much more useful. Adding a little about learning and growth is also useful. You should write this reflection to yourself – but the version of yourself that is three years in the future. I am a secondary audience for this document.

Purpose

This deliverable should serve you in the future to remind you of what you did, what tools you used, how it went, and what you might try to do differently if you had a do-over.

Timing

This reflection will be submitted about a week after the CRC was submitted.

The project is worth 5 points or 5% of the final course grade and it will be evaluated with the reflection rubric posted to the assignment in Canvas.

(Optional) Timetable for you to use in planning your work schedule—you do not have to use this but please, use something to plan and track your progress.

Activity	Start	Complete	Submission	Notes
Proposal				
Draft				
Edit				
Revise				
Feedback				
Rough Draft				
Draft				
Edit				
Revise				
Feedback				
CRC				
Revise				
CRC				

Other Requirements

Please save all files in this course as:

[*Lastname*].assignment.stage.fileextension

For example my file for the draft would look like:

Robertshaw.[project].draft.docx

And for the final it would look like:

Robertshaw.[project].crc.pdf